



Cardinal Mooney High School

# Athletic Sponsorship Opportunities

[CardinalMooney.com/FallSportsProgram](http://CardinalMooney.com/FallSportsProgram)





## GREETINGS FROM CARDINAL MOONEY HIGH SCHOOL

We capped off the 2023-24 school year by breaking ground on our new track and field of our athletic complex. By the time the calendar flips to August, our soccer teams will prepare to play home games on Don Bucci Field.

The new surfaces will also be ready for our football team to begin double-sessions in preparation for its return to Stambaugh Stadium. Home games played at Youngstown State gives the Mooney Family a chance to connect in a setting where so many memories were made, but it also presents an exciting opportunity to engage the community and advance our fall sports programs.

With the amount of exposure and prestige Stambaugh Stadium brings, we would like to invite families, friends, and local businesses to be a part of our Fall Sports Sponsorship Program. This exciting new endeavor will allow supporters to support our athletes, and grow their businesses.

With packages available in wide ranges of exposure that take advantage of Stambaugh Stadium's space, Cardinal Mooney's communication sources and social media outlets, and our Fall Sports Program, there's something to suit anyone's needs.

Visit [CardinalMooney.com/FallSportsProgram](https://CardinalMooney.com/FallSportsProgram), or scan the QR code to get in on all of the opportunities.

We anticipate large crowds at YSU, our brand new athletic complex, and in our gym this fall, you will undoubtedly enjoy an extensive audience reach, viewership, and impact that rivals much any athletic programs.

Forever FAITHFUL, LOYAL, TRUE!

**Carl Pelini '83**

Cardinal Mooney Director of Athletics | 2545 Erie Street, Youngstown  
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## ABOUT CARDINAL MOONEY ATHLETICS

Cardinal Mooney High School is a member of the Ohio High School Athletic Association and competes in the Steel Valley Conference in most sports. Our soccer teams play in the Tri-County League, which stretches across Northeast Ohio.

- The Cardinal Mooney Pursuit of Excellence
- 9 varsity sports in the fall
- More than 75% of CMHS students compete in sports
- 3.25 Cumulative Student-Athlete GPA, Fall 2023
- Athletes recruited to NCAA schools in each fall sport
- 8 state championships in football
- 1 state championship in men's soccer and cross country
- 1 state runner-up, 3 district and 2 regional titles for men's soccer since 2020

## AUDIENCES, GAME ATTENDANCE, AND VIEWERSHIP

More 10,000+ Fans attended more than 75 home athletic events in 2023–24

The Athletics website,

[CardinalMooney.com/athletics](https://CardinalMooney.com/athletics)

- Attracts more than 20,000 visitors per month
- Average of 750 visitors per day
- Average viewer spends more than three minutes

per visit on the site

- 117,000 page views per month

» Average home football attendance in 2020 at Stambaugh Stadium—3,750 fans

Social Media Followers

- X—3,000
- Instagram—3,300
- Facebook—3,300 people like the page;

4,000 total followers







## Sponsorship Packages

### **CARDINAL - \$2,500.00**

- Logo and advertisement displayed throughout the game on the YSU scoreboard
- Banner with your logo or ad displayed at all home games
- Recognition by announcer at all home games
- Full-color page ad in the program
- Commemorative CMHS football supporter for your business
- Website and social media recognition
- Ad in newsletter

### **RED AND GOLD - \$1,500.00**

- Recognition by announcer at all home games
- Banner with your logo or ad displayed at all home games
- Full-color page ad in the program
- Commemorative CMHS football supporter for your business
- Website and social media recognition
- Ad in newsletter

### **TOUCHDOWN - \$750.00**

- Recognition by announcer at all home games
- Shared banner with your logo or ad displayed at all home games
- Half color page ad in the program
- Commemorative CMHS football supporter for your business
- Website and social media recognition

### **FIRST DOWN - \$350.00**

- Shared banner
- Quarter color page ad in program
- Website and social media recognition



To purchase all options, visit the [Cardinal's Nest](#) now!





***CARDINAL MOONEY TRADITION***

***BE A PART OF IT***

## ***Program Ads***

Our traditional ads are also available. Parents, guardians, relatives, friends, this is where you show your support for your student-athletes! Businesses can also gain exposure through a traditional ad!

**FULL PAGE:** Starting at \$350

**HALF PAGE:** Starting at \$250

**QUARTER PAGE:** Starting at \$125

***There are many other ways to support our athletes this fall***

### **FOOTBALL DONATIONS**

Give the amount you chose through a simple contribution. Money will go directly to the football program!

### **PROGRAM SPONSOR**

Get your name in the Fall Sports Program by making any donation you choose to make!

To purchase all options, visit the [Cardinal's Nest](#) now!

**THE**  **NEST**

*Sponsor package amounts and inventory can be adjusted to meet your specific needs.*